From: C. Robert Nelms
To: bob@failsafe-network.com;
Subject: News from Failsafe Network, Inc.
Date: Friday, January 04, 2008 10:03:46 AM

Janurary 2008

Failsafe Network, Inc. Netletter

Lifeboat, Lighthouse, or Hospital?

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Join Our Mailing List!

Greetings!

At our bi-annual Affiliate Meeting in Wyoming, one of Failsafe's Licensed Affiliates suggested that Failsafe present itself as a **LIFEBOAT**. The idea sat well with all of us, and we decided to develop the idea a bit further. In the process, another of Failsafe's Affiliates asked: "*Do we want to be perceived as only being able to help a small fraction of those who need help, as with a real lifeboat?*" We wondered, "*Are we really a **LIGHTHOUSE**, shedding light on things that prefer to be hidden? Or are we more like a **HOSPITAL**, staffed and equipped to help people when they are sick?*"

As I reflected on these discussions, on last year in general, and wondered about 2008, I realized that all RCA/LCA efforts ought to be asking themselves the same questions -- especially at the beginning of a New Year. How do you see yourselves? How do other people see you? **Most importantly, how should other people perceive you?**

Please think about it for a few minutes, and then let me know how you think others should perceive your RCA/LCA efforts. What should you be -- a Lifeboat, a Lighthouse, a Hospital, or something else? **Simply click on the link that expresses your opinion**, then elaborate if you wish. I'll inform everyone of the results in the next netletter.

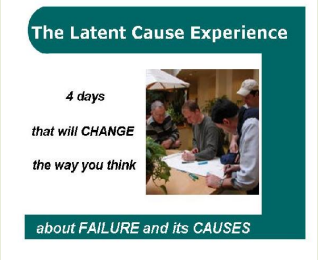
- LIFEBOAT
- LIGHTHOUSE
- HOSPITAL
- OTHER

Remember, you are very likely to be what you want to be. Please think about it. **What do you want your RCA/LCA effort to be?**

Happy New Year!

The Latent Cause Experience

CURRENTLY BOOKING INTO JULY!!!



If you are considering hosting the 4-day Latent Cause Experience at your site, please be in touch **fast**. This increasingly popular experience has bookings into October 2008, and is **sold-out through June.**

If you cannot wait until July to host your own seminar, you can send people to another seminar (hosted by someone else) as a **GUEST**. Guest seats cost $1,400.00, with $500.00 of those dollars going to the sponsoring organization to help offset their costs. Guest seats are limited, so please register fast.

Failsafe is doing 2 things to help with the backlog for hosting this seminar:

1. We are testing the concept of **training up to 60 attendees at once**. (We have already trained up to 45 at one sitting successfully.) This would enable a host to train twice as many as the past limit (30). It would also offer more guest seating.
2. **We are aggressively considering ways to enable the Licensed Affiliates to teach the class**, without loosing any of the present effectiveness.

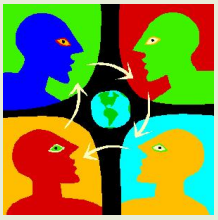
Please follow the link to learn more about the Latent Cause Experience, and to view the currently scheduled sessions.

The Latent Cause Experience

Write me an email to either **book your own on-site session**, or **request a guest seat** at one of the currently scheduled sessions.

Failsafe's Licensed Affiliates

NOW THERE'S NO EXCUSE!!



Why does Failsafe have Licensed Affiliates?

In mid-2006, a frustrated corporate employee contacted me saying: *"What you are teaching is **THE SINGLE MOST VALUABLE THING** we should be doing, but we simply do not have the resource to get it going. You would be doing a great service by having **Failsafe expertise located around the world to help people DO what you're suggesting**."*

After surveying some additional people to hear their opinion, I decided to affiliate myself with **a few key people** to help with this common frustration. It has been one of the most **rewarding** things I have ever done!

We talk almost daily on our own, private forum. We meet face-to-face, both at Failsafe's on-site seminars and at least twice per year at a face-to-face meeting. We are trying our best to operate as a **Mother-Source**, to be a **model** for you to follow. Failsafe's Licensed Affiliates have been **hand-picked** because they share the **PASSION** for this endeavor, and have the **EXPERIENCE** and **TIME** to **HELP YOU**.

If you have not already worked with these people, you don't know what you are missing. They making a **MONUMENTAL DIFFERENCE** for the clients they are assisting.

These Licensed Affiliates are available to:

- **Lead** a Maxi-LCA
- **Coach** you while you do a Midi or Mini-LCA
- **Train** your people to do Mini-LCA's (1/2 day training)
- Lead, or coach you through, the **Stakeholder Meetings**
- **Form** a Mother-Source
- **Be** your Mother-Source until you form your own
- Help you identify and act on **Common Latent Threads**
- Assist you in **UNIQUE** ways of learning from things that go wrong

No-one can say "**We don't have TIME for this" anymore**. If you don't have time, **use a Failsafe Affiliate**. They are **QUALIFIED**. They are **LICENSED**. They are **EFFECTIVE**.

See ALL Failsafe's Affiliates!

Write me an email, and let me know what **specific needs** you might have, and I'll suggest how our Affiliates can help you!

Virginia Edley

FEATURED LICENSED AFFILIATE

Virginia Edley is one of Failsafe's 5 Licensed Affiliates. She has a strong **Reliability**, **Maintenance**, **Mechanical Integrity**, and **Managerial** background. Most importantly, Virginia has quickly grasped the essense of Failsafe's approach to **Latent Cause Analysis,** and was **instrumental** in bringing it to a major **refinery** last year. She is **available** to **quickly** help you in any facet of learning from things that go wrong. By the way, it was Virginia who suggested that Failsafe and its affiliates are a **LIFEBOAT** to interested parties.

If you don't have time to do it yourself, contact Virginia HERE!

Latent Cause Analysis Go-Page

HELPS ASSURE **CONSISTENCY**!

Failsafe's Licensed Affiliates have requested a standardized **TOOLBOX** so that each of them can investigate incidents in a similar and repetitive manner. In response to their requests, a **GO-PAGE** has been created and placed on the **Failsafe web site**. It contains a series of thoughts, forms, methods, and other tools -- presented sequentially, to help assure they are doing the Latent Cause Analyses **BY THE BOOK**.

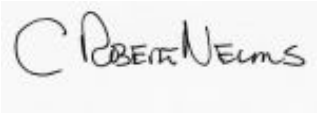
After placing it on the web site for their use, it was determined to make it available to everyone. The **Go-Page**, along with the **Definitions** are quickly becoming the most popular pages on Failsafe's web site.

Please view these pages, then write me an email and let me know what you think!

I hope that this information is useful to you. Please write, and let me know.

Happy New Year!

Sincerely,



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